

Gianna Willcox

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Skills

A detail-oriented recent honor graduate with excellent communication skills and experience organizing and streamlining projects using Adobe Creative Cloud, Google Suite, and Microsoft Office.

Experience

August 2025 - Present

Poultry Times, Gainesville, GA - Multimedia Journalist

As the multimedia journalist for the Poultry Times, I am tasked with creating engaging and informative content about the poultry industry for print and digital platforms. I write stories, create short-form videos for social media and longer videos to go along with stories, and produce our podcast, The Coop Scoop. Specifically for the podcast, I coordinate and schedule interviews, run the board, and do final edits. Additionally, I manage and make updates to our website as needed, as well as put together the e-newsletter, The PT Report.

July 2024 - August 2025

Cumulus Media, Atlanta, GA - Receptionist

As the receptionist for Cumulus Media, I answer the phone, take care of the mail, and help guests who come into the office. In addition to my duties as a receptionist, I assist our production team by recording ads for our stations. Finally, I am also the host of our Public Affairs radio show. On this show, I interview local organizations, non-profits, and charities about their work in metro Atlanta and the surrounding areas. I then edit the interviews so they are ready to air every week.

August 2023 - May 2024

WUTV, Carrollton, GA

August 2023 - May 2024 Producer and Multimedia Journalist

As the producer for WUTV, I call all of our newscasts and talk shows. I put together our rundown for said newscasts and shows, and I have the final say on what stories will make it into the newscast. As one of the multimedia journalists, I pitch and write stories, set up and conduct interviews, capture footage, and edit videos. Lastly, I've been trained on Tricaster.

August 2023 - December 2023

The West Georgian, Carrollton GA - Reporter

As a reporter for The West Georgian, I would pitch and write stories for our weekly issues. I reported about events and wrote reviews and editorials.

June 2023 - January 2024

Sugar Hill Distillery, Sugar Hill, GA - Server

Along with regular server responsibilities, I trained new servers and closed the restaurant.

June 2023 - August 2023

Lucie Content, Atlanta, GA - Intern

During my internship with Lucie Content, I had multiple responsibilities. It included, but was not limited to writing the copy for our website and YouTube channel. I helped build a website for one of our clients. I assisted on many video shoots, whether it was running the teleprompter, helping the talent, taking behind-the-scenes pictures, or setting up and breaking down the set.

Wolf Sports Network, Carrollton, GA

November 2021 - May 2024

January 2023 - May 2024 Executive Producer of Sports Pack

September 2022 - May 2024 Executive Producer of Tea Time Podcast

August 2022 - May 2024 Assistant Sports Director

As Assistant Sports Director at Wolf Sports Network, I ensure that all team members are working on upcoming shows and internal content. I work with the promotions director and coordinator so that social media and web content reach the target demographic. It's also my responsibility to work with the Production Director to arrange on-air content that is sports-related and fits the demographic. I also lead leadership and broadcast/remote training sessions. In addition to my responsibilities as Assistant Sports Director, I was the Executive Producer of Sports Pack, the station's flagship show, and Tea Time, one of the station's podcasts, where I created videos for social media and prepared content for each show.

November 2021 - May 2022 Sports Pack - WIT (Wolf In Training)

May 2021 - August 2022

Taco Mac, Alpharetta, GA - Server

Along with regular server responsibilities, I trained new servers and opened and closed the restaurant.

Education

August 2020 - May 2024

University of West Georgia Carrollton, GA - *BA in Mass Communications with a concentration in Journalism with a minor in Sports Management*

August 2016 - May 2020

Duluth High School

Duluth, GA - *High School Diploma*

Awards

Ingram Scholar Award - 2022

Multicultural Achievement's Program Academic Excellence Award - 2021, 2022, 2023, & 2024

Dean's List - Fall 2021, Spring 2022, Fall 2022, Spring 2023, Fall 2023

President's List - Fall & Spring 2022, Fall & Spring 2023

Gordon Watson Award 2024

Phi Sigma Pi Honor Fraternity Spring 2021